

# **STUDIO DAMARA**

**STUDIO DAMARA  
CREATIVE STUDIO PROFILE**

ESTABLISHED 2016

**[www.studiodamara.com](http://www.studiodamara.com)  
IG — @STUDIODAMARA**



**WE ARE COMMITTED  
TO MAKE INDONESIA  
LOOKS BETTER,  
ONE BRAND AT A TIME.  
ONE BRAND EVERY TIME.**

**OUR VALUE >**

**ORIGINALITY**

STUDIO DAMARA realizes that a brand is one's DNA. It should clearly deliver your company's vision and mission. Thus, we promises a visual breakthrough for your brand. A unique and one-of-a-kind visual that stands out and cut off the competition.

**SCIENCE + ART**

STUDIO DAMARA knows that branding goes deeper than just creating an aesthetically appealing type and graphics. It should transcends words while still maintain its aesthetic purpose.

Thus, give the data research and other nitty gritty work to us while you sit back and actually run your business.

## QUICK FUN FACT!



**+23%**

the average revenue increase attributed to always presenting a brand consistently. *Source: Lucidpress*



**86%**

of buyers will pay more in a brand they feel familiar with and to get better customer experience, overtaking price and product quality.

*Source: superoffice.com*



**77%**

of B2B marketing leaders say branding is critical to growth.

*Source: Circle Research*



**Over 70%**

brand managers across the world says that building an audience is more valuable than direct sales in the long term. *Source: onbrand.me*



## **OUR SERVICES**

### **WHAT WE DO >**

#### **BRAND IDENTITY DESIGN**

Creating a brand story that does not only attracts, but also engages. An effective brand goes beyond beautiful types and icons – which requires research & analysis.

#### **GRAPHIC DESIGN**

After a brand has been implemented, it's time to develop integrated visuals! Strengthen your brand presence in online and offline platform to reduce unnecessary competition.

#### **SOCIAL MEDIA MANAGEMENT**

Create trust and loyalty on Instagram through engaging content that touches your customer emotionally. Speak up your brand voice, and build your own community!

#### **OTHER SERVICE >**

Product Photography

Event Marketing Design

Book Concept & Design

Company Profile Concept & Design



## **WE CREATE BRAND THAT DOES NOT ONLY ATTRACTS, BUT ALSO ENGAGES.**

We are committed to create a brand that connects emotionally. Our works are driven by data research and technology. We inject strategic thinking to every of our works, so that your brand is not only aesthetically pleasing, but also resonates. With smart tools and the right resources, we seek to keep on creating new experiences and opening doors to opportunities for Indonesian brands to thrive.



## **WHY US?**

We promise you to treat your brand as delicately as it is our own brand.

We value diversity behind every story of a brand, and we would love to see it grow bigger and become a leader in its respective business field.

A good brand does not just appear. It is born with love and passion in heart and vision in mind.

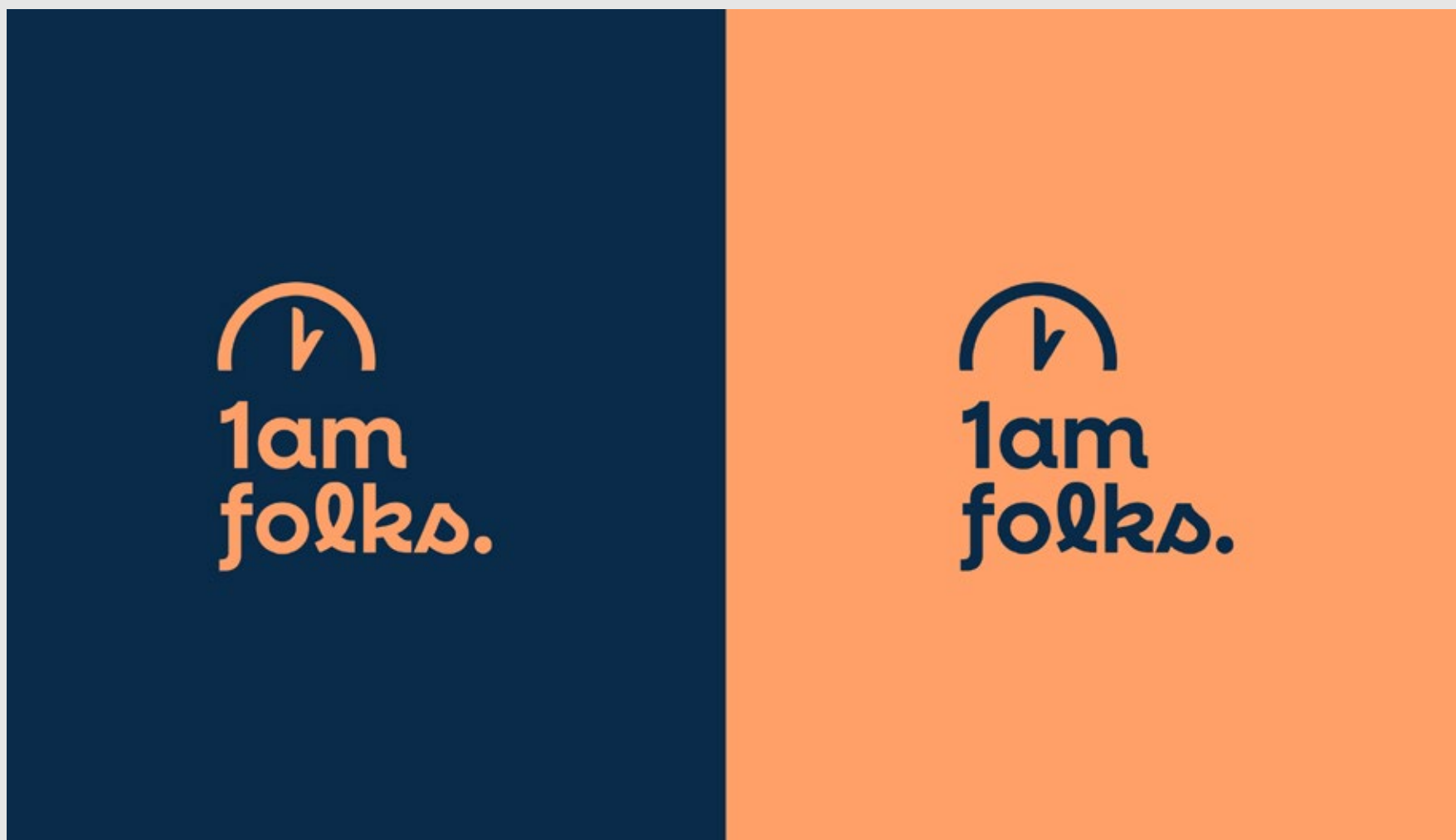
STUDIO  
DAMARA

## OUR PREVIOUS CLIENTS;



## PORTFOLIOS;

Branding



colors are the foundation of the visual identity of 1am Folks brand in all of its communications.



1am Sky



Sunrise Orange



Break of the Dawn

## PORTFOLIOS;

Branding

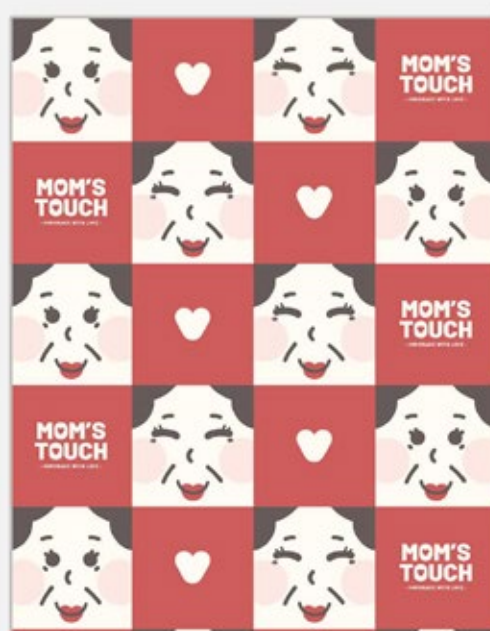


**MOM'S  
TOUCH**

• HOMEMADE WITH LOVE •



Meet **Omaki**, a loving and cute mom-like figure to you. She is very famous in her neighbourhood for being an excellent cook. And she will make sure that you get a healthy and nutritious food that also tastes great and made with fresh and the best ingredients!





## PORTFOLIOS;

Branding

almó  
guilt-less snacks  
specialists



Almond Peel

Fresh Almond

Ripe Banana

Creamy White



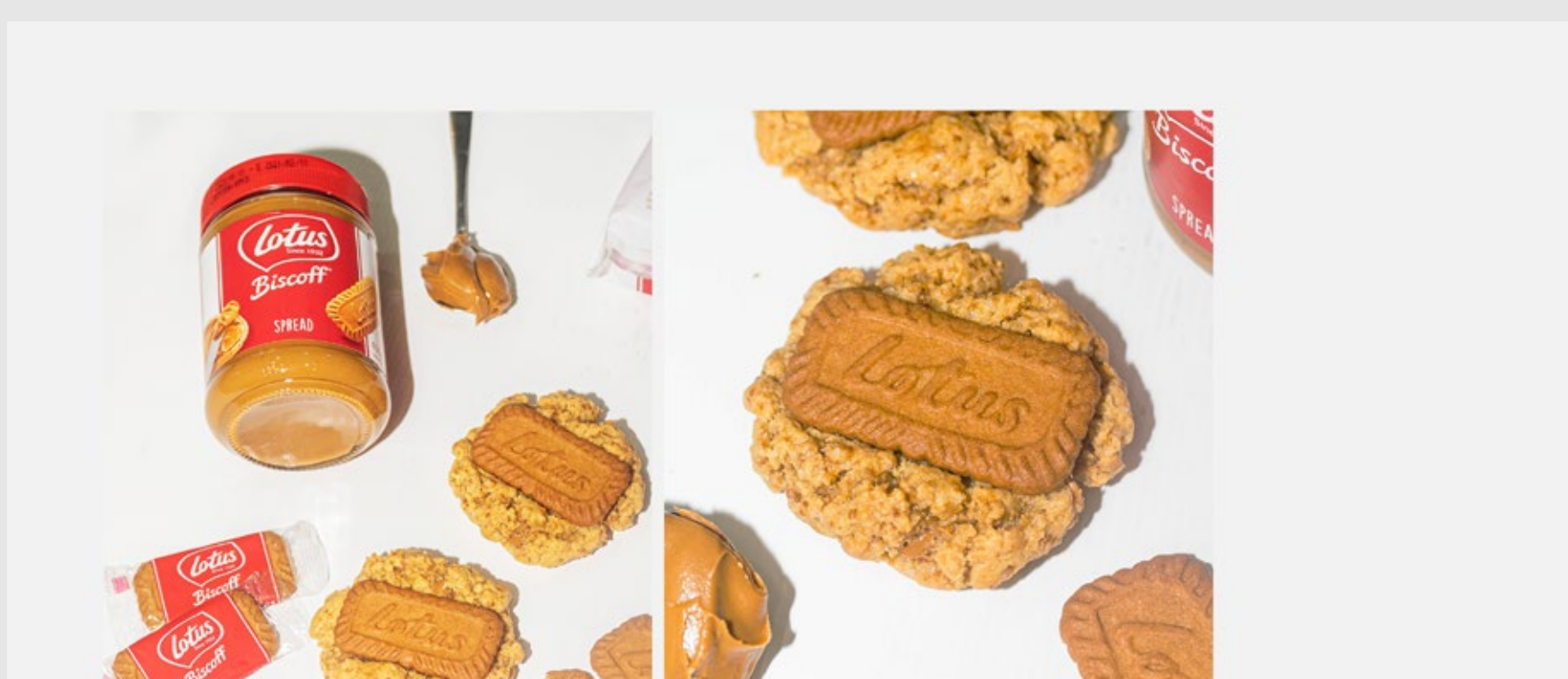
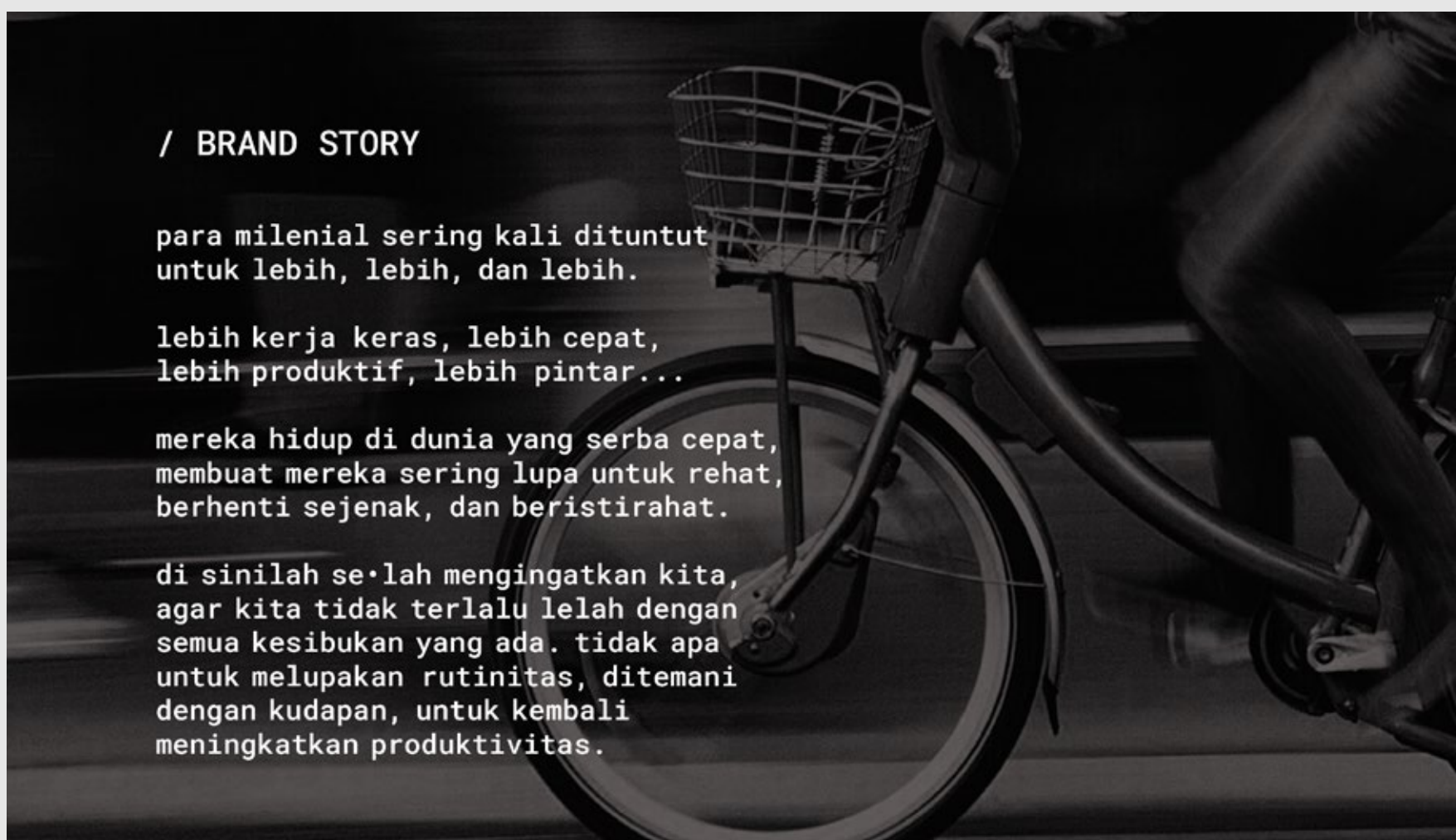
## PORTFOLIOS;

Branding



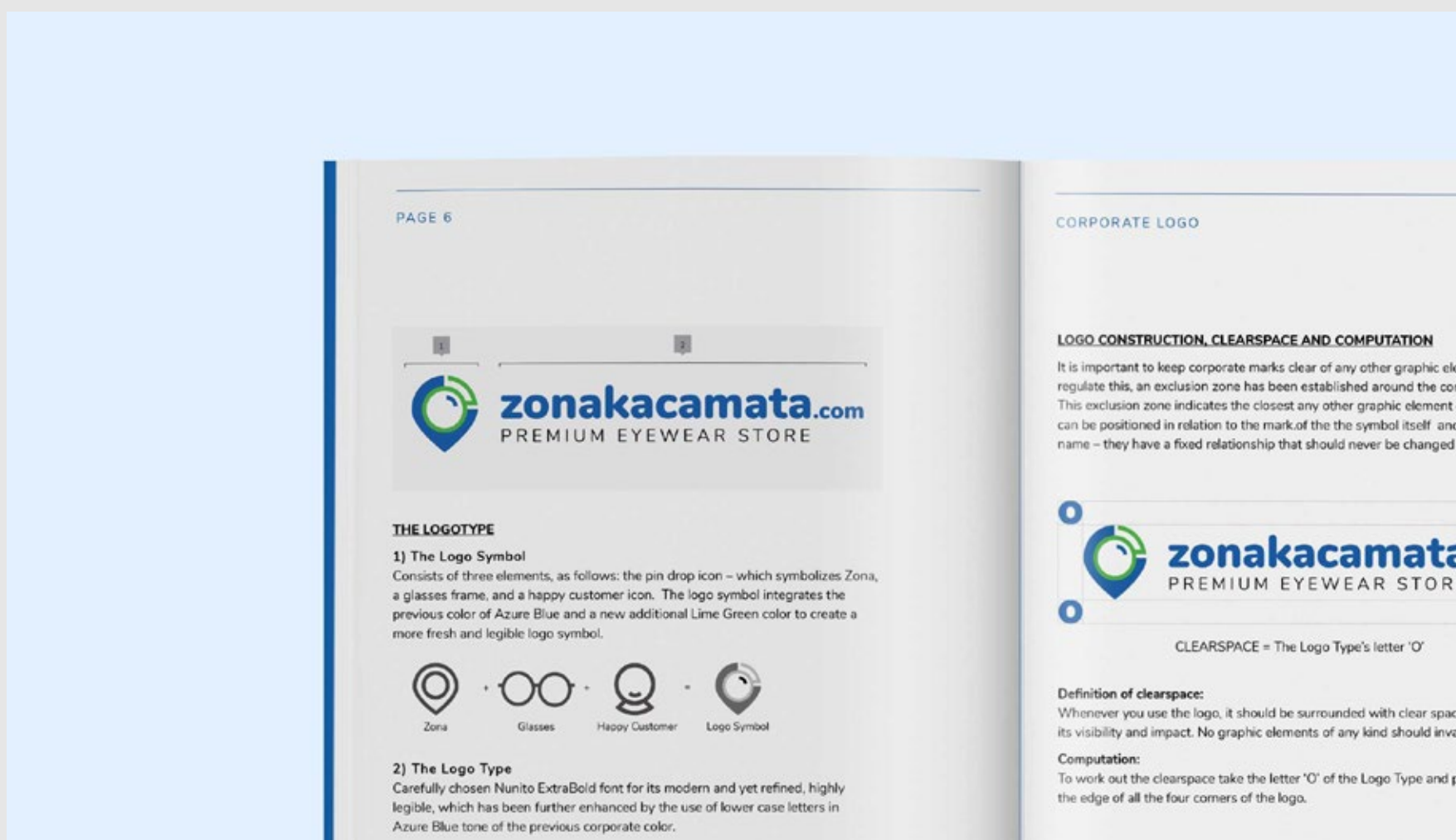
## PORTFOLIOS;

Branding



# PORTFOLIOS;

## Branding



## PORTFOLIOS;

Branding

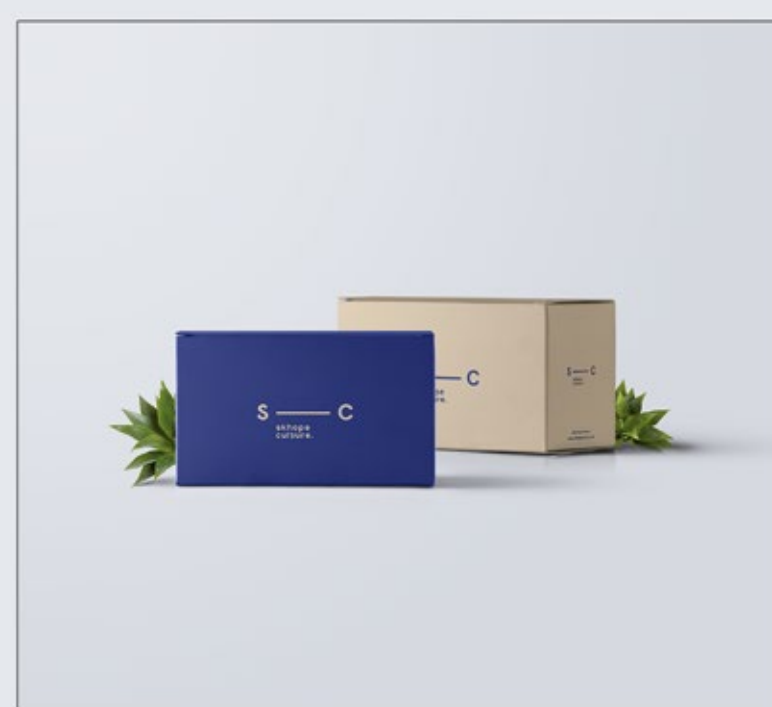
kobe  
clean.  


kobe  
clean.  


letteroz  
copywriter & storyteller

letteroz  
copywriter & storyteller

letteroz  
copywriter & storyteller



## PORTFOLIOS;

Product Photography



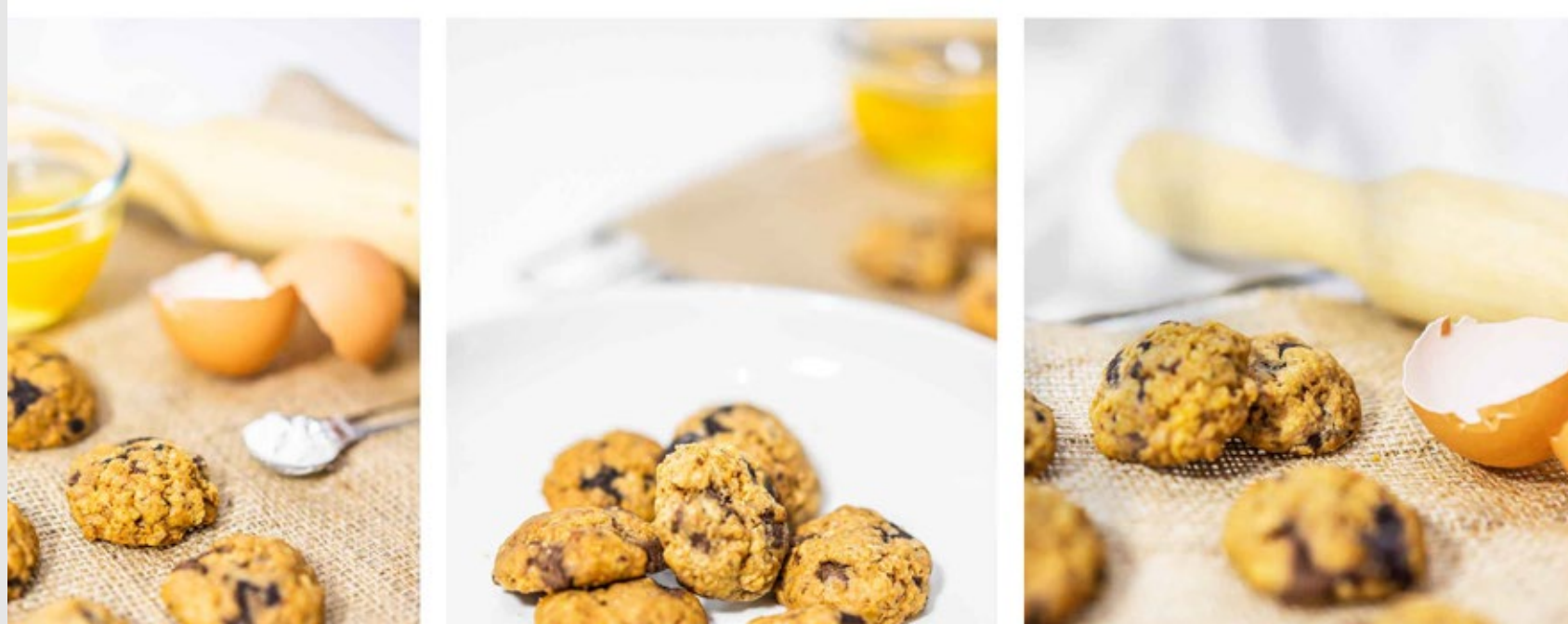
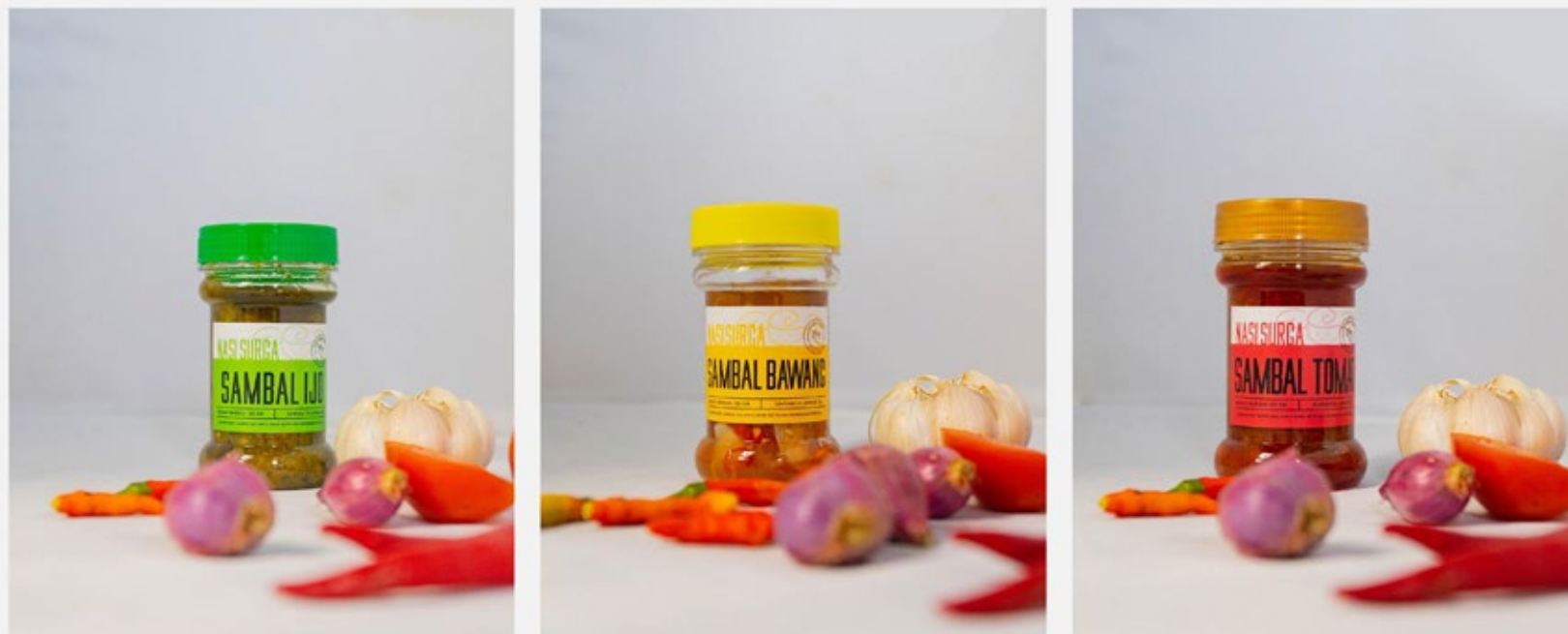
## PORTFOLIOS;

Packaging Design & Product Photography



## PORTFOLIOS;

Product Photography





## PORTFOLIOS;

Product Photography



# PORTFOLIOS;

Creative Marketing Design

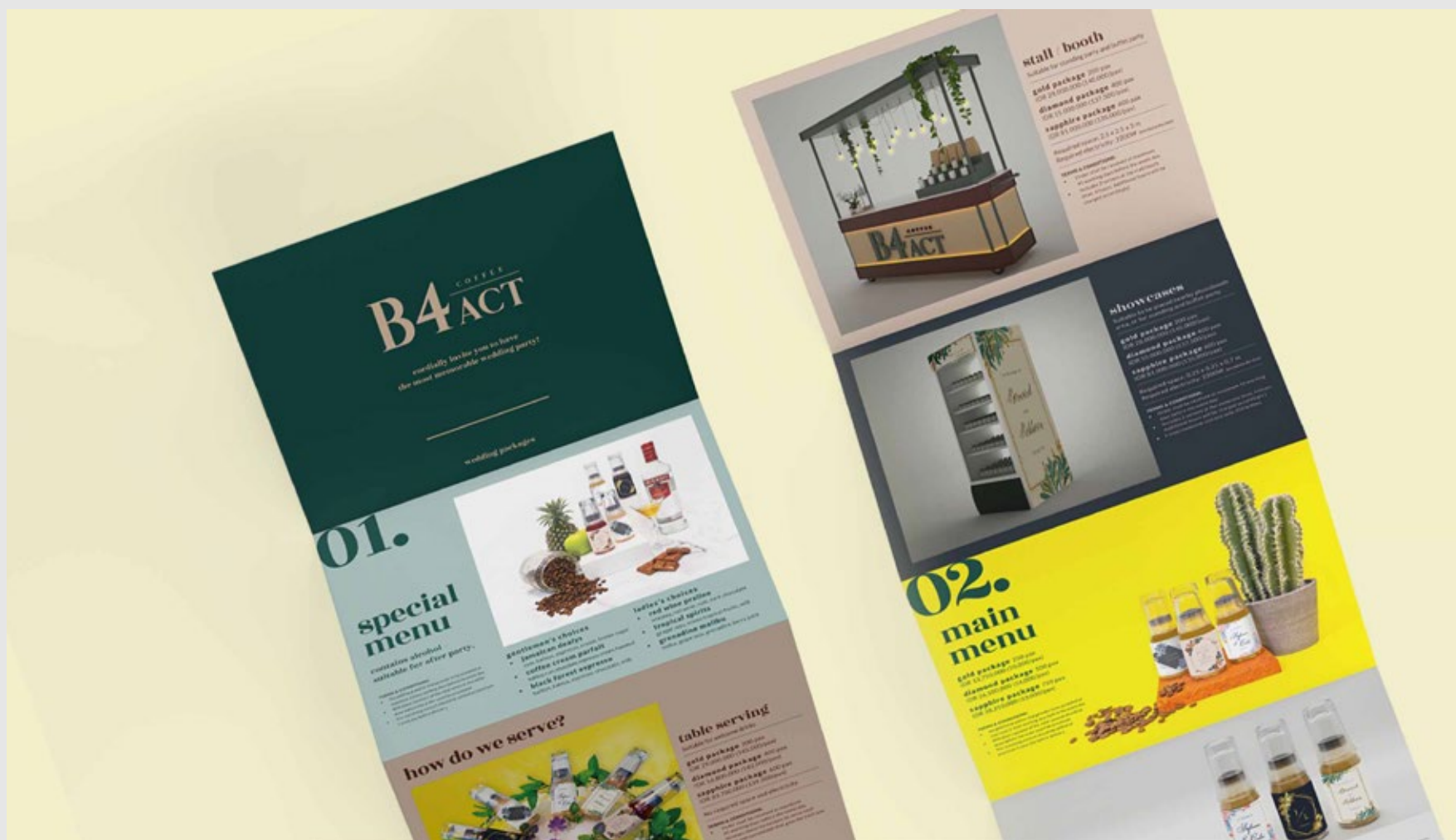


JON'S MERCHANDISE DESIGN (CUP)



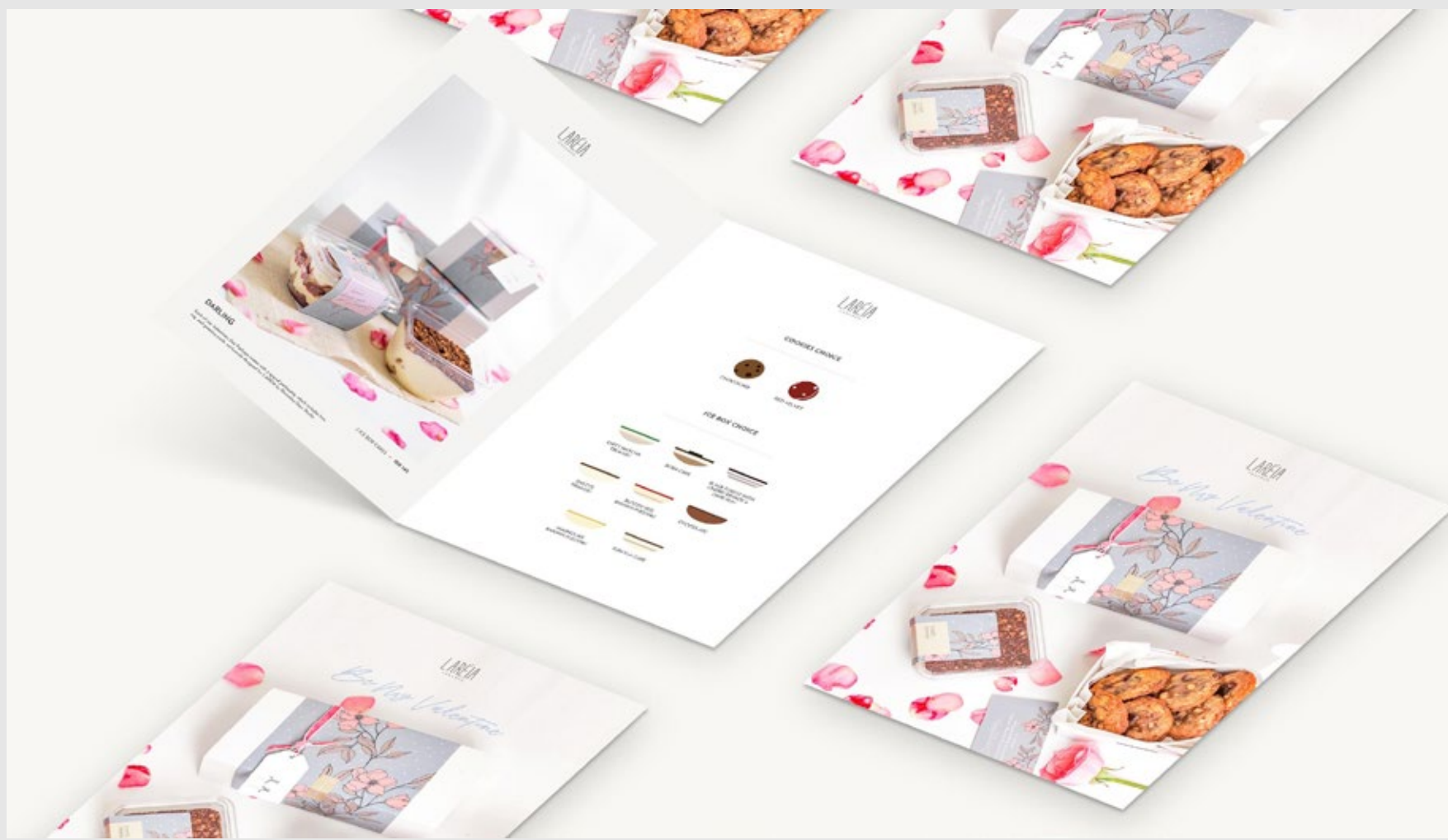
# PORTFOLIOS;

Creative Marketing Design



## PORTFOLIOS;

Creative Marketing Design



**DID YOU KNOW?**

**Indonesia is  
Asia's biggest  
Instagram  
market,**

with more than 45,000,000 users,  
the way you present your brands  
through social media to your  
customer is **crucial**.



**3x more**

posts compared to  
global average.



**60% more**

comments compared  
to global average.

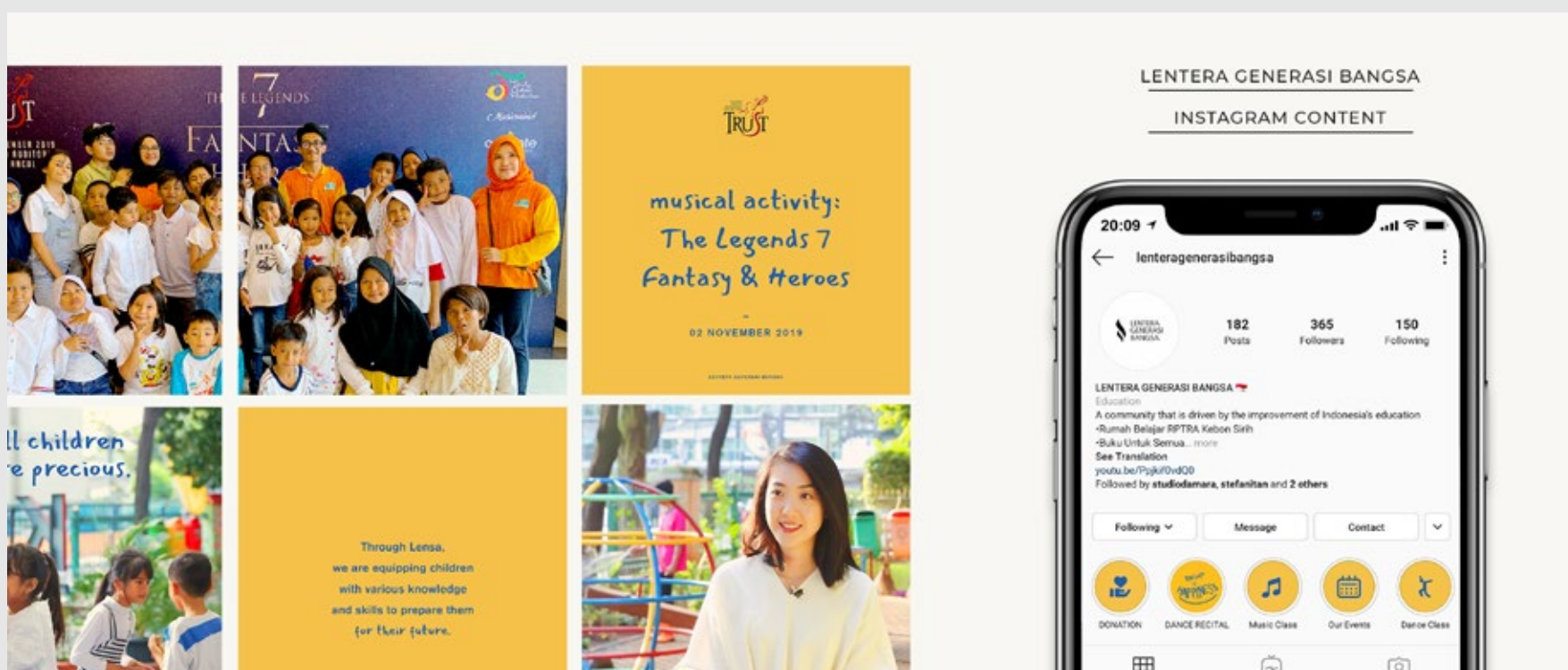
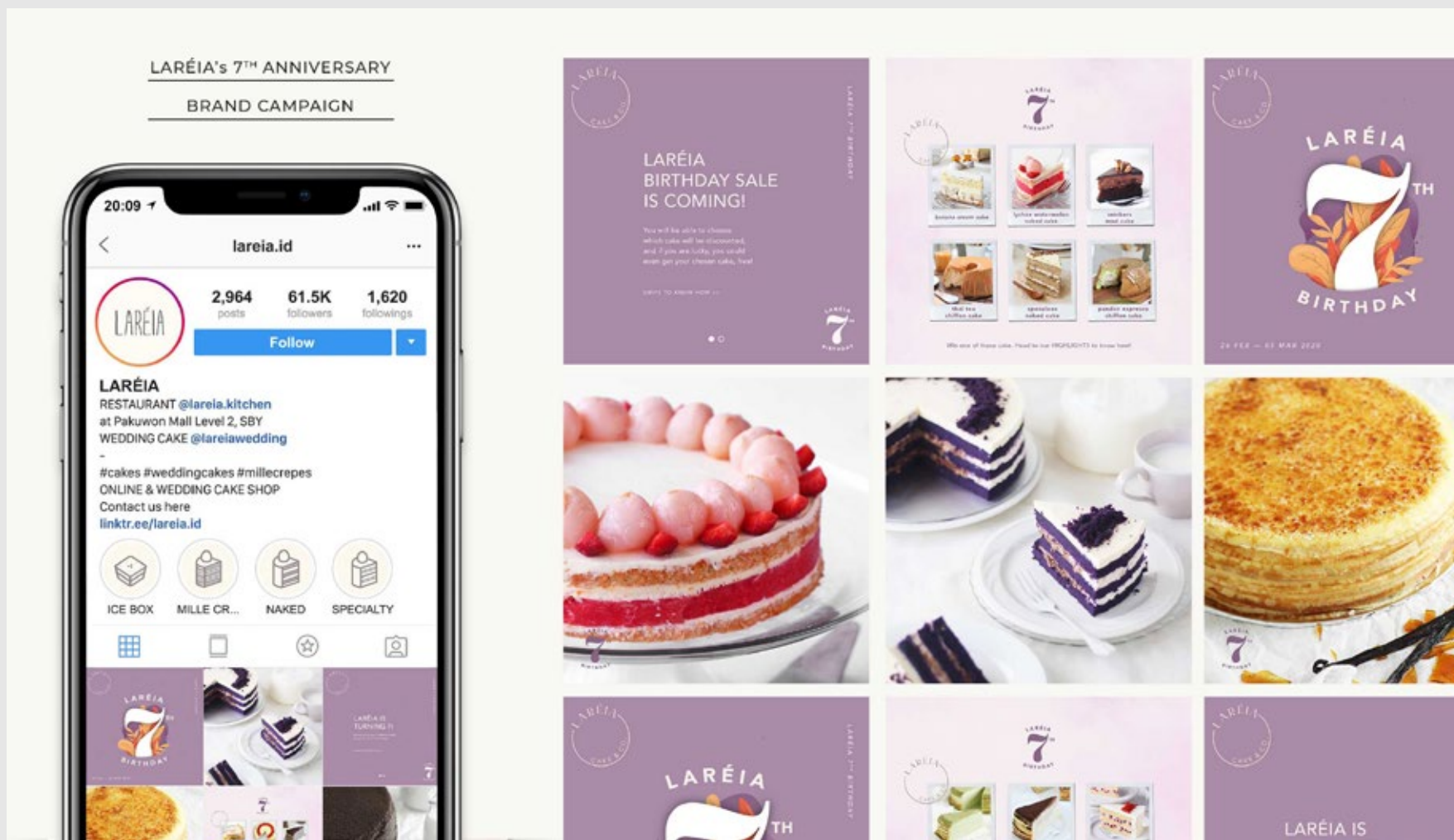
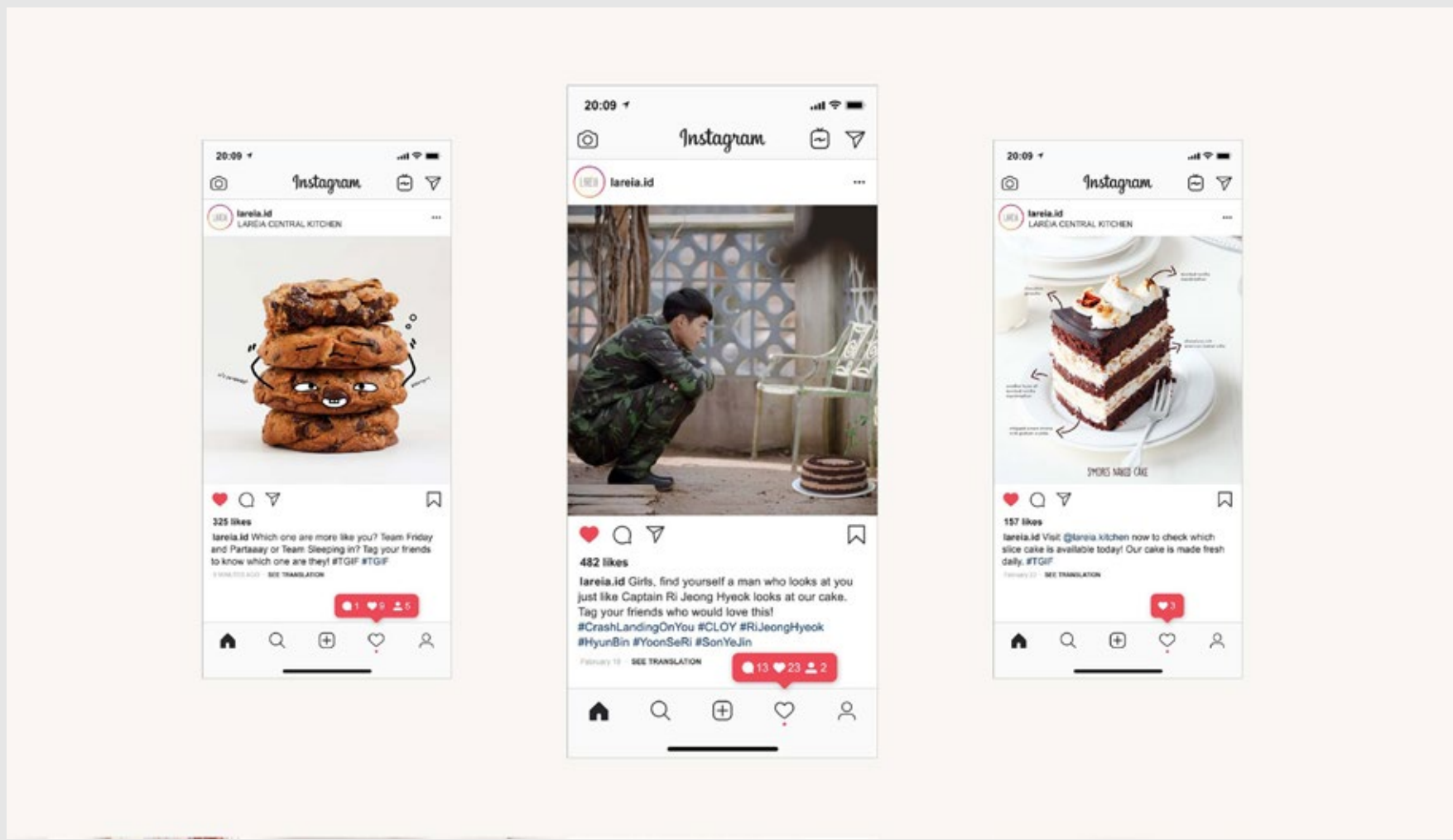
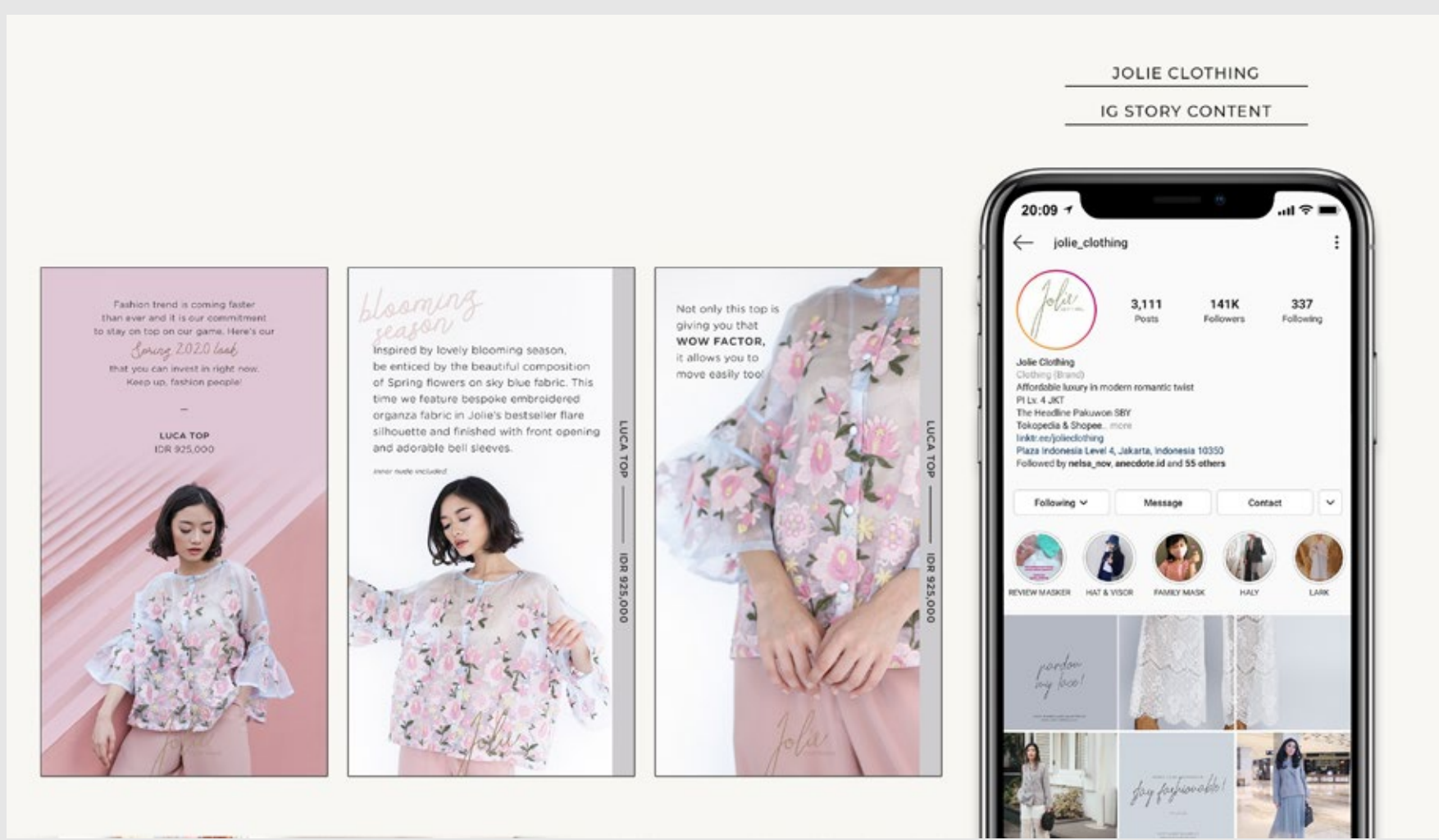


**1 out of 2**

Instagram users follow  
an online store.

# PORTFOLIOS;

## Social Media Management



**STUDIO  
DAMARA**



**LET'S CREATE AMAZING  
STUFF TOGETHER!**

**EMAIL.**

hi@studiodamara.com

**WA.**

+6281 358 400 717

**WEB.**

studiodamara.com

**IG.**

@studiodamara

**Talk to you soon!**